



**The first edition of DnA SHENZHEN opens on September 30 2021 at  
Shenzhen Museum of Contemporary Art and Urban Planning**

The first edition of DnA SHENZHEN design and art fair is scheduled from **September 30, 2021 through October 4, 2021 for five days** at Shenzhen Museum of Contemporary Art and Urban Planning. DnA SHENZHEN taking “Rooted in Asia, stay global” as propose, committed to build a diversified international design and art platform with urban characteristics, blending the ancient and the modern, communicating on an equal footing for Guangdong-Hong Kong-Macao Greater Bay Area, helps Shenzhen become an innovative and creative capital with global influence.

DnA SHENZHEN is the third art fair created by ART021 Shanghai Contemporary Art Fair team after Shanghai and Beijing. It is also the first design and art fair. DnA SHENZHEN creates a professional and abundant experience for collectors, potential art consumer groups and art lovers with years of experience and choicest quality. DnA SHENZHEN focuses on design and modern and contemporary art, sets up four main units: Design Unlimited, Le Salon, Art on Paper and Curio. The Design Unlimited unit is aiming to explore modern and contemporary art, present masterpieces from different categories; the Le Salon unit covers selected works of modern and contemporary art, and focuses on the works by unique and attractive masters; the Art on Paper unit focuses on the works on paper, such as contemporary ink painting, original print, photography; the Curio unit provides a platform for Chinese traditional art such as antique artifacts, four treasures.

Art fair’s logo was designed by designer Mr. Les Suen. In DnA SHENZHEN, D stands for DESIGN; n stands for and, also expresses to “n tended to infinity”; A stands for ART. DnA SHENZHEN also means unlimited art, unbounded design.

DnA SHENZHEN deliberately located in Shenzhen Museum of Contemporary Art and Urban Planning (SZ MoCAUP) because it is the iconic cultural project led by the



Shenzhen Municipality. Sitting at the center of Futian District, Shenzhen, SZ MoCAUP plays an important role in the communication, inheritance, and development of contemporary art and urban culture of Shenzhen. Undertaking the mission of participating in the contemporary cultural and art development with a global vision and enabling art engagement in the city via a diverse, cross-disciplinary approach, SZ MoCAUP adopts the innovative model of “Art +” to create an open, globalized platform for contemporary cultural and art exchanges, which coincides with the propose of DnA SHENZHEN, that is also one of the most important reasons to choose SZ MoCAUP.

Design and innovation achieve art. DnA SHENZHEN is looking forward to gathering in Shenzhen from September to October with galleries, art institutions, design brands, collectors and art lovers from all over the world. For the latest updates, please pay close attention to DnA SHENZHEN in next following weeks. Together we discover the infinite possibilities of art.

#### **Fair Schedule (Beijing Standard Time)**

##### **Collectors Preview (By Invitation Only)**

September 30, 2021, THURSDAY

##### **Public Days**

October 1, 2021, FRIDAY

October 2, 2021, SATURDAY

October 3, 2021, SUNDAY

October 4, 2021, MONDAY

##### **Location**

Shenzhen Museum of Contemporary Art and Urban Planning, No.184 Fuzhong Road, Futian Central Dist. Shenzhen, Guangdong, China

##### **About DnA SHENZHEN**

Established in 2021, the DnA SHENZHEN art fair is run by the team of ART021 Shanghai Contemporary Art Fair and JINGART. DnA SHENZHEN is held in



September and October every year. DnA SHENZHEN takes “Rooted in Asia, stay global” as purpose, focuses on design and modern and contemporary art, to build an innovation and creative design and art platform with professional standards, choicest quality and international vision.

For more information, please follow us on social media:



DNA SHENZHEN Wechat

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